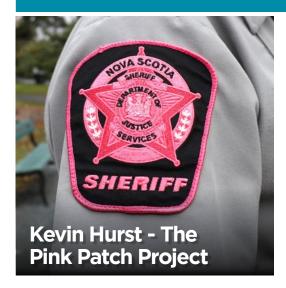


Photo: Kevin Hurst brought the Pink Patch Project home as Nova Scotia Sheriff Services became the first agency in Canada to register and participate in the global initiative. The Pink Patch Project raises funds for breast cancer research at the QEII and brings awareness to the fight against breast cancer.

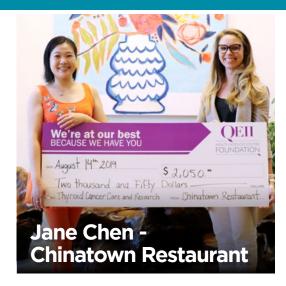
IMPACT

\$207,437 raised through community fundraisers

Throughout the year, healthcare champions across Atlantic Canada and beyond find creative ways to make a significant difference for patients at the QEII. These community-based fundraisers are organized and managed by volunteer groups, organizations and individuals who are passionate about supporting health care. Whether they're hosting an evening of entertainment, or creating unique and meaningful ways to raise funds year-round, these champions are inspiring their communities to make an impact. Learn more about our current community fundraisers at QE2Foundation.ca/community.



Nova Scotia's Deputy Sheriffs donned custom-designed pink badges throughout the month of October as part of The Pink Patch Project. The initiative was led by Kevin Hurst, who was inspired to find a way to honour colleagues who are affected by breast cancer. As part of the project, service agencies create and sell their own custom badges with proceeds supporting breast cancer causes in their communities. Established in 2013, the project now has over 390 agencies involved globally. Kevin's leadership helped raise over \$1,760 for the QEII Foundation's Breast Cancer Research Fund and has paved the way for more agencies to get involved in the future.



Jane Chen, the owner of the new Chinatown Restaurant location on the Bedford Highway in Halifax, was moved to make an impact after attending the Blue Butterfly Evening, an annual community-led fundraiser in support of thyroid cancer research and patient care at the QEII. Upon opening her new restaurant in summer 2019, the new Chinatown served up generosity – one meal at a time. For every order placed, one dollar was donated to support patients facing thyroid cancer at the QEII. Through Jane's community leadership, Chinatown has raised over \$2.050 for the cause.



Meg McCallum's visit to Mary Nowee's gallery led to the discovery of their shared desire to help people. When Mary learned of Meg's fundraising efforts at the QEII, she knew she wanted to help. And when Meg asked if she'd donate an art piece for a silent auction, Mary offered her a gallery instead. Funds raised through the Not Me Art Gallery help alleviate financial burdens on patients and families receiving cancer care at the QEII and beyond, who are struggling with things such as accommodation costs, travel expenses, bills, patient care necessities and more. Together, they've raised over \$16,235 this year.